

December 15, 2020

Announcement of Online Seminar on December 22, 2020 (Tues.)
“& JAFCO 2020: Insight into VC Perspective: Management ‘Decision Making’ & ‘Future Prospects’ amid COVID-19 Pandemic”
Opinion leaders of various sectors talk about the real situation of HR, DX, workstyles, etc.

JAFCO Group Co., Ltd. (Headquarters: Minato-ku, Tokyo, President: Shinichi Fuki, hereinafter “JAFCO Group”) will hold an online seminar “& JAFCO 2020 Insight into VC Perspective: Management ‘Decision Making’ & ‘Future Prospects’ amid COVID-19 Pandemic” from 13:00 (Japan time) on December 22, 2020.

We have invited opinion leaders of major and start-up companies as panelists to look back on trends in each sector in 2020 and hear their real opinions on their prospects and planned actions for 2021.

The banner features the following text and elements:

- Center text: **& JAFCO 2020**
Insight into VC Perspective:
Management Decision Making & Future Prospects amid COVID-19 Pandemic
- Event details: December 22, 2020 (Tues.) 13:00-17:00
Zoom Webinar
- Key note speaker: **Key note speech**

Mr. Hideto Fujino
Representative Director, Chairman, President & CEO
Chief Investment Officer (CIO)
Rheos Capital Works Inc.
- Partner logos: Co-nnect Inc., ケースデンキ (Kase Denki), SoftBank, NITORI, HAKUHODO, FUJITSU, MITSUI & CO., morich, RHEOS CAPITAL WORKS, WACUL

Background

Reflecting our desire to be a closest partner and offer support for those who continue to take on new challenges, JAFCO Group has coined “& JAFCO” as our concept word. This is not only intended for entrepreneurs, but also for people with lofty aspirations who strive daily for growth and development their businesses.

“& JAFCO” conferences are designed to provide information that would guide next actions to business persons in charge of management planning, who we meet on a daily basis, and others who address

For more information, please contact
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various management issues head-on.

In this seminar, we look back on trends in sectors that experienced various environmental changes in 2020 due to COVID-19 and find clues for next move. We will deliver real comments of opinion leaders of big companies, start-ups, and various sectors, and to learn what they are thinking “now” and their plans for the next move.

Seminar Outline

Date	December 22, 2020 (Tues.) 13:00-17:00
Venue	Zoom Webinar
Organizer	JAFCO Group Co., Ltd.
Media partner	FastGrow (Slogan, Inc.)
Entry fee	Free
Application	https://docs.google.com/forms/d/e/1FAIpQLSddUfB5TyVtB0OFBUeE1PRBv6P_3H6SToZogXwXn89MimO0eg/viewform (Japanese Only)

Note: The link (URL) for the seminar will be sent to attendees at a later date.

Program *All sessions/speeches are in Japanese.

Part 1 (13:00-13:55): ”DX & JAFCO: Changes in consumer trends and responses amid COVID-19 pandemic”

Part 1 features a real and frank discussion by panelists at the forefront of marketing on how consumer trends have changed due to the corona shock and how companies responded offline and online.

Part 2 (14:00-14:55): “HR & JAFCO: What kind of human resources are in demand ‘now’ amid COVID-19 pandemic?”

Paradigm shift of working life amid COVID-19 pandemic has triggered a big change in the human resources market. What kind of human resources are in demand in this uncertain time? We will examine the secrets of becoming highly sought-after human resources or companies that such human resources would want to join over the next 10 years with leading figures in the HR industry.

Part 3 (15:00-15:55): “New business & JAFCO : Decision-making on new businesses in uncertain future”

Starting up a new business involves various barriers and challenges. We will invite panelists who are focusing on new businesses under the current uncertain circumstances to learn not only about the framework and successful case studies, but also their decision-making process and mindset that have allowed them to overcome difficulties.

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Key note speech (16:00 – 16:55): “Be a ‘Tiger’ salary worker”

We will invite Mr. Hideto Fujino, Representative Director, Chairman, President & CEO of Rheos Capital Works Inc. which manages Hifumi investments trusts funds. He will talk about business competence required from now on to survive after the corona crisis and the spirit necessary to pioneer innovations while being a company employee.

About JAFCO Group Co., Ltd. <https://www.jafco.co.jp/english/>

Company name: JAFCO Group Co., Ltd.

President & CEO: Shinichi Fuki

Location: 24F Toranomom Hills Mori Tower, 1-23-1 Toranomom, Minato-ku, Tokyo

Established: April 5, 1973

Stock exchange: TSE First Section

No. of employees: 130 (consolidated; as of September 30, 2020)