

Investment in CONTENTS SEVEN Co., Ltd.

JAFCO Group Co., Ltd. (Headquarters: Minato-ku, Tokyo; Keisuke Miyoshi, President & CEO) hereby announces that it has invested in CONTENTS SEVEN Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Seong Chil Yong, CEO; hereinafter referred to as “CONTENTS SEVEN”) as a strategic partner through the funds it operates and manages (JAFCO BO7 Investment Limited Partnership and JAFCO SV7-S Investment Limited Partnership; hereinafter collectively referred to as “JAFCO”).



CONTENTS SEVEN is a pioneer in introducing Korean dramas to Japanese audience, sparking the Korean boom in Japan. With its mission of “changing the world with contents” since its establishment in 2000, it has distributed various genres of foreign dramas and films in Japan, such as historical dramas, family dramas, love-hate dramas and romantic comedies.

CONTENTS SEVEN also proactively looks for fascinating contents around the world to attract and entertain viewers. Driven by its unwavering commitment to “contributing to the society with quality contents,” it continues to evolve with untiring efforts, and most recently, it has been focusing on search and distribution of Asian contents including Chinese and Thai dramas in addition to Korean dramas.

JAFCO, as a strategic partner of CONTENTS SEVEN, will provide business management know-how and corporate / human resources networks, and promote collaborations with our portfolio companies’ cutting-edge technologies and services. We will work together as new CONTENTS SEVEN and open up the future through search and distribution of soul-stirring contents yet-to-be-discovered.

About CONTENTS SEVEN Co., Ltd.

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| Company name | CONTENTS SEVEN Co., Ltd. |
| Website | http://www.contents7.co.jp/ (in Japanese only) |
| Establishment | July 2000 |
| Address | 2F Builnet Tsukiji Building, 2-12-10, Tsukiji, Chuo-ku, Tokyo |
| Business description | Provides comprehensive content services, including import of foreign drama and film contents, subtitle creation, broadcast distribution, event planning and sales of related merchandise. |

About JAFCO Group Co., Ltd.

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| Company name | JAFCO Group Co., Ltd. |
| Website | https://www.jafco.co.jp/english/ |
| Establishment | April 1973 |
| Headquarters | 24F Toranomon Hills Mori Tower, 1-23-1 Toranomon, Minato-ku, Tokyo |
| Business description | Largest venture capital firm in Japan with over 1,000 portfolio IPOs. Also has experiences of over 20 years in buyout investment and over 30 years in overseas venture investment. |